

Dear coach,

Thank you for your interest in our courses

ICI Coaching courses are offered **twice a year**,

-Summer edition – dates to be confirmed

-Winter edition dates:

ICI College course - December 2nd

ICI Level 1 - December 2nd-4th

ICI Level 2- December 4th-6th

ICI Doubles level-December 7th



The graphic features a man in a black polo shirt standing next to a shopping cart filled with tennis balls. The background is a gradient of purple and blue. At the top left is the ICI logo (International Coaches Institute). The main title is 'SPANISH TENNIS TEACHING SYSTEM' in white on a blue background, with 'EMILIO SANCHEZ ACADEMY, FLORIDA' below it. A red diamond-shaped banner says 'ONLINE OR ONSITE COACHES COURSES'. Below this are four colored boxes representing courses: 1. December 2nd: College CC (College Coaching Course) in orange. 2. December 2nd - 4th: CCC level 1 (Competitive Coaching Course) in blue. 3. December 4th - 6th: ProCC level 2 (Pro Coaching Course) in green. 4. December 7th: Doubles CC (Doubles Coaching Course) in dark blue.

The courses are 1-2 day courses, they are offered in two ways **Online and Onsite**.

We offer 4 consecutive courses:

Starting with the first **ICI Competitive coaching course level 1** and creating a progression until the last course.

This first level course goes from **ICI Level 1 - December 2nd-4th** (half day)

The ICI Level 1 has extensive learning for a coach that is training at the competitive stage of players from initiation until formation level.

This course is a **2-day course**, in the course, you will learn:

- *The tennis pyramid and the 4 components of tennis.*
- *Strokes and mechanics of the game.*
- *Basic chain of exercises of our unique Spanish tennis teaching system.*
- *Mental training for competitive players.*
- *The use of doubles to improve singles.*
- *The Habits of a good coach.*
- *Physical training for competition level. (Among other types of information.)*

After the first one, you escalate to the second course that is the:

The **ICI Level 2- Pro coaching course** for a coach that is training advanced to pro-level players from formation until elite level.

This course goes from **December 4th (the other half day) until December 6th**.

This course is a 2-day course that starts right after the first level course. In the course you learn:

- *Physical training exercises for Pro level.*
- *Transition in ATP & WTA.*
- *Movement and transfer of weight drills.*
- *Multidirectional controls.*
- *Change of speeds.*
- *Explosive power.*
- *Developing mental pillar at Pro Level.*
- *Defensive drills for high-level players.*
- *Traveling on tour.*

After level 2, for those who want to extend their knowledge in another field, we offer our:

**ICI Doubles coaching course:**

The ICI Doubles level is for those coaches interested in learning the doubles games, strategies, and drills and also the use of them in the singles.

This course starts **on ICI Doubles level-December 7th** is a 1 day course.

You learn extensive information such as:

- *How to train Life balls in Doubles*
- *Serve Chain*
- *Return Chain*
- *Habits of a good coach*
- *Areas of play in doubles*
- *ESology Doubles*

Our last and recently added course is the **ICI College level** for those coaches who want to extend their knowledge to learn more about how to manage a college tennis level team.

**ICI College course - December 2<sup>nd</sup> it is a 1 day course.**

You learn extensive information such as:

- Drills to use during your college training
- Importance of singles and doubles
- Strategies
- Habits of a good coach
- The physical aspect of college level
- The importance of mental training at the college stage.



- The courses are made to create a progression escalating along with the levels of players so you can have enough skills to train at any level of player.
- All of the chains of drills are unique and **designed by Emilio himself and his team called the Spanish tennis teaching system 360** that has developed many players that achieved Top level.

**-The courses have a mix between on-court sessions and in-classroom sessions.**

- Each of the 4 pillars of the game is taught by 1 of our professional coaches.

The technical and tactical pillars are taught by our CEO and Former top 10 Pro player **Emilio Sanchez** next to the academy director **Lucas Regas**,

Our Mental pillar is taught by our Tennis junior development director **Victor Hugo Camargo**

Our fitness pillar is taught by our physical expert **Derek Touchette**.

-The link to register for the course <https://pfd462w9.pages.infusionsoft.net> through the link, you can register for the course of your choice, or select several of them. The payment will be done online through the link and a confirmation will be sent right after the email you sign up with.

\*If you are part of the **USPTA** by clicking on the USPTA registration link and writing your member number you will be able to get the discount.

- For those of you who decide to register Online, we will send you the access link and all the necessary materials + guidelines 2 weeks prior to the start of the course.
- For those of you who decide to register Onsite, we will see you here in Naples at the time of the course, our location: (2035 Sanchez casual way, Naples Florida zip code 34105). We will send you the schedule a week prior to the courses. For any questions regarding accommodation bookings, flight tickets and meals send us an email and we will gladly help you with the discounts we have for our clients.

[Important information to remember about pricing and details:](#)

**For the ICI Level 1 & ICI level 2**

Each course online fee: \$350

Each course onsite fee: \$450

**For the ICI doubles course & ICI College course**

Each course onsite fee: \$150

**Add-ons to the course: ICI / RPT Test Fee & Club Services:** \$300 (Since the test is optional it will be offered before the start of the course to sign up)

**The test will always be carried out in person at any center of the Emilio Sanchez Academy or any ICI / RPT course taught all over the world.**

**Once you have passed the on-court and written exams, you will receive the corresponding professional qualifications from the International Coaches Institute and the Registro Profesional de Tennis / Registry of Tennis Professionals.**

- For USPTA & RPT Members you get a \$100 off discount online/onsite course fee.

Let me know if you need any further information about the courses or if something is unclear I am happy to help you,

**CCC** LEVEL 1

ACADEMIA SÁNCHEZ-CASAL

**NAPLES** (Florida-USA)

& Other cities in  
United States  
and Latin America

**Pro CC** LEVEL 2

ACADEMIA SÁNCHEZ-CASAL

**NAPLES** (Florida-USA)

& Other cities in  
United States  
and Latin America

**DOUBLES CC**

Emilio Sanchez Academy

**NAPLES** (Florida-USA)

& Other cities in  
United States  
and Latin America



Thank You  
**Anna Batalla**  
Marketing department  
Emilio Sanchez academy, FL